

“Magiclean CNY 2026 FairPrice Fragrance Bak Kwa Redemption” Promotion Official Rules

The following regulates participation in the promotion “Magiclean CNY 2026 FairPrice Fragrance Bak Kwa Redemption”, as well as the collection and use of the information collected from or shared by participants. Participation in the promotion is only possible as set out below. In participating, the participant accepts these terms and conditions. If you do not agree to these terms and conditions, you may not participate in the promotion.

Promotion period and entry details

1. The promotion is organized by Kao Singapore Pte. Ltd. (Registration No.: 198800984D), 83 Clemenceau Avenue, #16-08 UE Square, Singapore 239920; Tel.: 6396 0400; e-mail: magiclean@kao.com.sg (hereinafter referred to as the “Organizer”).
For any questions or comments regarding prize redemption, please Whatsapp to +65-85227015 during office hours (SGT 09:00 to 18:00). For any other questions or comments, please contact the Organizer.
2. The promotion runs from SGT 12:00 midnight on 24 November 2025 to SGT 11:59PM on 31 January 2026 subject to the availability of the prizes (“Promotion Period”).
3. The Organizer reserves the right to revise the Promotion Period at any time by publishing a notification on [https:// www.magiclean.com.sg/](https://www.magiclean.com.sg/). All submissions received after the Promotion Period, incomplete and/or illegible entries shall be automatically disqualified without any notice to the participants.
4. The Organizer is not responsible for failure to receive the prize from the provision of incorrect contact information or other technical reasons on the part of the participant (e.g., notification went into the spam inbox). Organizer is not obligated to investigate the correctness of each participant’s contact information and ability to receive any communication from the Organizer.
5. Persons resident in Singapore who are at least 18 years of age on 25 November 2025 are eligible to enter the promotion. Employees of the Organizer, its subsidiaries and associated companies, their relatives, partners and employees of cooperation partners, who are or were employed in the production or processing of the promotion, are excluded from entering the promotion.
6. In entering the promotion, you will be taken to have agreed to the use of your personal data as set out in these terms.

Prize

The prize is as follows:

1x Signature Sliced Tender Bak Kwa 350g (worth \$23.80) e-Voucher (Quantity: 500 vouchers, first come basis) (Expiration date: 28 February 2026)

How To Participate

Step 1: Purchase **SG\$58 worth of Magiclean, Attack, Kao Bleach** products at any NTUC FairPrice outlets including FairPrice Online during the Promotion Period in a single receipt. Each valid receipt entitles participants to only one prize. Participants may submit multiple receipts for multiple prizes. Prizes will be provided on a first come basis while supplies last. Entries with duplicated receipts will be disqualified. Organizer reserves the right to not issue any prizes for that particular receipt number.

Step 2: Visit <https://mgcgiftsbakkwa.com/> to submit the entry.

Step 3: Upon verification of submission, prize (e-Voucher) will be sent to the e-mail address that was used during the registration of the promotion within five working days while supplies last.

Conditions applicable to prize

1. The award of prizes will be subject to verification to the full satisfaction of the Organizer.
2. Prizes are available on a first come basis and are not transferable, exchangeable or converted to monetary value.
3. Prize MUST be redeemed by 28th February 2026 (expiration date) at participating Fragrance outlets as per indicated on the e-Voucher.
4. The winner shall accept the prize "as is". The Organizer is not obliged to fulfill any request by the winner to change any aspect of the prize. If a prize comes with its own terms and conditions, winner is solely responsible for complying with them.
5. The Organizer may, without notice and at any time, modify the promotion terms and conditions, substitute any prize with a prize of similar value, as determined by the Organizer. To the extent not prohibited by law, all warranties and representations in connection with the prizes are expressly excluded.
6. The Organizer reserves the right to reject and deem invalid any entry which the Organizer views, in its sole discretion, as having been tampered or modified.
7. The Organizer may disregard or disqualify any entry, participant or winner, in such manner as the Organizer deems fit, without giving notice or reason, and without any liability to any person. In particular, no participant shall, or procure another person to, (i) tamper with the operation of the promotion or any relevant website, (ii) participate in the promotion in any manner which may create any prejudice to or anomaly in the operation of the promotion; and (iii) breach these promotion terms and conditions or any other applicable law or regulation.
8. The Organizer has sole discretion in determining if there has been any breach of the rules. The Organizer reserves the right in its sole and absolute discretion to disqualify any participant from the promotion without any obligation to furnish any notice and/or reason.
9. Participants are advised to snap a photo of the receipt and keep the receipt for record purposes.
10. The Organizer's decision on all matters relating to the promotion shall be final and binding and Organizer shall not be obliged to enter into any correspondence concerning the promotion.

Promotion cancellation and disruption

1. The Organizer reserves the right to cancel the promotion at any time without prior notice for any reason. If the promotion is cancelled, the Organizer shall immediately inform the participants. The Organizer shall have no liability whatsoever to any person for any losses that arise that are due to the cancellation of the promotion.
2. The Organizer does not provide any guarantee as to the availability and functioning of the promotion.
3. The Organizer shall not be liable for any loss due to technical difficulties that disrupt electronic communications or other causes, such as those that can occur with the internet connection.

Data Protection

1. Through their participation in the promotion, the participant agrees to the collection, storage, disclosure, and use of the following personal data for the purposes of the design, implementation and management of the promotion in accordance with the Personal Data Protection Act 2012 and Organizer's privacy policy available at <https://www.kao.com/sg/privacy/>: (a) first name and surname, (b) e-mail address, (c) mobile number. Personal data of the participants will be collected, used, retained, disposed of and disclosed in accordance with the Organizer's personal data protection policies and procedures.
2. The provision of personal data is voluntary. However, if a participant cannot provide his/her personal data, he/she may not be able to participate in the promotion or claim any prize.
3. Unless expressly stated otherwise, personal data will only be used for the implementation of the promotion and the handing over of the prizes.
4. Participant's personal data may be shared with companies in the Organizer's group and the service providers of the Organizer only as far as is necessary for the implementation of the promotion or handing over the prizes.
5. Participants may request access to/correction of their personal data. To submit a data access/correction request, or if you have any inquiries in relation to the Organizer's data protection policies and procedures, please contact the Data Protection Officer at sg.pdpa@kao.com.
6. If in the event a participant wishes to withdraw consent for use of his/her personal data, he/she shall be deemed to have withdrawn voluntarily from the promotion.

Release and exclusion of Liability

1. By receipt of the prize, to the maximum extent permitted by applicable law, the winner agrees to release and hold harmless the Organizer, and its respective subsidiaries, affiliates, suppliers, distributors, and advertising/promotion agencies, service providers, agents and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the promotion or receipt or use or misuse of any prize. However, this clause is not intended to exclude or restrict liability for death or personal injury resulting from negligence or any liability that cannot be excluded under law.
2. To the maximum extent permitted by applicable law, the Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by the participant, printing errors or by any of the equipment or programming associated with or utilized in the promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the promotion; (4) technical or human error which may occur in the administration of the promotion or the processing of entries; (5) late, lost, undeliverable, damaged or stolen communication; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from participant's participation in the promotion or receipt or use or misuse of any prize. This clause is not intended to exclude or restrict liability for death or personal injury resulting from negligence or any liability that cannot be excluded under law. The Organizer is not responsible for any technical or other problem with an entry, malfunctions of IT systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Organizer and Organizer's service providers are not responsible for any typographical/other error in entries, winner announcement or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with this promotion. If for any reason a participant's entry is confirmed to have been lost, or otherwise destroyed or corrupted, participant's sole remedy is another participation in the promotion, if it is possible.

3. As far as the liability of the Organizer is excluded or limited, to the extent permitted by law this also applies to the personal liability of employees, representatives and agents of the Organizer.

Other

1. Should any of these terms and conditions be or become invalid, the validity of the other terms and conditions shall remain unaffected.
2. These terms and conditions may be changed at any time by the Organizer without prior notice. Any update to the terms and conditions will be made available to the participants.
3. All intellectual property used by the Organizer in connection with the promotion and/or administration of the promotion, including, without limitation, all trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned (or licensed, as the case may be) by the Organizer and/or its affiliates. All rights are reserved. Unauthorized copying or use of any such intellectual property without the express written consent of its owner is strictly prohibited.
4. *ANY ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE ORGANIZER RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.*
5. These terms and conditions shall be construed in accordance with and governed by the laws of Singapore and in the event of any dispute the Courts of Singapore shall have exclusive jurisdiction.