

## TERMS AND CONDITIONS FOR STELLEST INSTAGRAM PHOTO CONTEST

### Participation

1. The “Essilor® Stellest® Lenses Instagram Photo Contest” (“the **Contest**”) is organized by **ESSILORLUXOTTICA ASIA PACIFIC PTE. LTD.** (“the **Organiser**”) located at 201 Kallang Bahru, Essilor Luxottica Building, #03-00, Singapore 339338.
2. The Contest is open to individuals aged **18 years and above**(“**Participant**”) and is valid in Singapore only.
3. This Contest is a trade promotion contest based solely on skill and creativity. Participation requires the purchase of Essilor® Stellest® lenses and submission of an eligible entry as outlined herein; it does not constitute a game of chance, lottery, or gambling activity under Singapore law.

### Contest Period

4. The Contest Period is from **November 1, 2025 00:00 SGT to December 31, 2025 23:59 SGT** (“**Contest Period**”). The Organiser reserves the right to amend the Contest Period at any time without prior notice. The Organiser shall not be liable for any entries that are sent but not received by the Organiser during the Contest Period for any reason.

### Contest Mechanics

5. To enter the Contest, the Participant must complete the following steps during the Contest Period:
  - STEP 1: Purchase Essilor® Stellest® lens (“**Product**”) from the list of participating outlets found on <https://www.essilor.com/sg-en/store-locator/> (“**Participating Outlet**”).
  - STEP 2: Post an Instagram Post (image) wearing Essilor® Stellest® lenses. Add a caption of choice, tag @Essilor and include the hashtags #EssilorSG, #Stellest, #StepUpToStellest and store name (i.e. #AOpticalBugs) in the caption.
  - STEP 3: Submission of an online entry form (“**Entry Form**”) via QR Code or <http://www.essilorcontest.sg>. The following information will be required to be submitted in the Entry Form in order to qualify as a valid entry (“**Valid Entry**”):
    - A. **Full Name of Participant**
    - B. **Mobile Number of Participant (+65 SG Numbers only)**
    - C. **Name of Participating Outlet**
    - D. **Receipt number (“Proof of Purchase”)**
    - E. **Receipt Upload OR Authenticity Card Upload**
    - F. **Instagram Link of the Posted Photo**
    - G. **Screenshot of Instagram Post**

### Judging Criteria and Prizes

6. Entries will be evaluated based on the following judging criteria, assessed by the Organiser at its sole discretion:
  - a. **Emotional Storytelling**
  - b. **Brand Fit**
  - c. **Creativity & Visual Impact**

**d. Emotion & Authenticity**

7. The Organiser's evaluation will be conducted independently based on the above criteria. In the event of a tie, the Organiser reserves the right to determine the winner based on the entry that best reflects the spirit of the Essilor® Stellest® brand. All decisions by the Organiser are final, conclusive, and binding, and no correspondence, appeals, or disputes will be entertained.
8. Subject to these Terms and Conditions hereunder, the winner(s) are eligible to the below prizes (the "Prize/s");
- e. **GRAND PRIZE/ ONE (01) WINNER: 2D1N STAYCATION AT MANDAI RAINFOREST RESORT BY BANYAN TREE (Worth up to \$500)**
- f. **1<sup>ST</sup> RUNNER-UP PRIZES – TWENTY FIVE (25) WINNERS: MYFIRST FONE R2 (Worth up to \$299)**
- g. **2<sup>ND</sup> RUNNER-UP PRIZES – TWENTY FOUR (24) WINNERS: RAKUTEN KOBO CLARA COLOUR (Worth up to \$220)**

**Submission Requirements**

9. The submission requirements are as follows:
  - a. The Participant must purchase a minimum of one (01) pair Essilor® Stellest® lenses in a single receipt at any Participating Outlet in Singapore during the Contest Period to be qualified to participate in the Contest.
  - b. Each Proof of Purchase must clearly indicate the purchase of Essilor® Stellest® lenses and the date of purchase. The name on the Proof of Purchase is to match the name of the Participant.
  - c. Participants are advised to retain the Proof of Purchase for record and/or verification purposes.
  - d. The Instagram post must be public and remain accessible until the end of the Contest Period.
  - e. Each Participant may only submit one (1) entry throughout the Contest Period. Submission of multiple entries with different Instagram accounts by the same participant is not allowed.
  - f. All participants shall be responsible for ensuring that their entry and/or acceptance of the Prize (as defined and detailed below) does not contravene any local laws or regulations. This Contest shall be void where prohibited or restricted by law.
  - g. Only natural persons are eligible to participate in this Contest. Entries submitted on behalf of legal entities or organizations will not be accepted.
  - h. Any entry that the Organiser believes has been made (a) via participation in a syndicate or (b) via any form of machine-assisted intervention (e.g. AI, scripts, etc.) enabling computer generated multiple entries, will be disqualified. The Organiser reserves the right to disqualify multiple entries from the same IP address. The Organiser reserves the right, at its sole discretion, to verify the authenticity of any entry or participant at any time and to disqualify any entry that does not comply with these Terms & Conditions or that involves tampering with the entry process.
  - i. In the event this Contest cannot be administered and/or is abandoned and/or cancelled and/or discontinued due to any reason, the Organiser, without being subject to any form of liabilities and at its sole and absolute discretion, may decide to cancel, terminate, modify, or suspend the Contest and/or invalidate any entries for this Contest without assigning any reasons thereto and without notice to the participants.
  - j. Each valid entry shall be subjected to verification by the Organiser and/or its representatives. In the event that details are ineligible or invalid as determined by the Organiser's sole discretion, the entry will be disqualified.

- k. Following successful verification of the drawn entries, winners will be notified either through WhatsApp text, email, or phone call with details of how to claim the Prizes.
- l. Winners must submit the Proof of Purchase for verification purposes prior to collection of the Prizes. Failure to do so will result in immediate and final disqualification at the discretion of the Organiser.

#### **Winner Notification**

- 10. Fifty (50) winners will be selected based on judging criteria (as mentioned hereunder) on **January 12, 2026** by the Organiser. **THE SELECTION OF WINNERS SHALL BE AT THE SOLE DISCRETION OF THE ORGANISER. ALL DECISIONS MADE BY THE ORGANISER REGARDING WINNER SELECTION AND PARTICIPANT/ WINNER COMPLIANCE WITH THESE TERMS & CONDITIONS SHALL BE FINAL AND BINDING. NO CORRESPONDENCE, APPEALS, OR DISPUTES WILL BE ENTERTAINED IN RELATION TO THE OUTCOME.**
- 11. The Organiser/ Participating Outlet will contact over phone the winner(s) between **January 13, 2026 to January 16, 2026 (“Announcement Dates”)** intimating their winning.

#### **Winner’s obligations**

- 12. By participating in this Contest, winners expressly consent to being contacted by the Organiser, Participating Outlet(s), and/or their authorized representatives for the purpose of communicating contest results and coordinating prize collection. Participants must remain reachable and provide reasonable assistance to facilitate the prize handover process.
- 13. If, in the sole discretion of the Organiser, a selected winner fails to respond or remains uncontactable during the designated Announcement Dates, the Organiser reserves the right to disqualify that winner and select an alternative winner. This may be done with or without prior notice to the original winner.
- 14. **All contest winners are required to collect their prize from the designated Participating Outlet or an alternative location as notified by the Organiser/ Participating Outlet during its operating business hours, no later than February 28, 2026.**
- 15. Prizes not claimed within the stipulated timeframe will be deemed forfeited. No requests for extensions or exceptions will be entertained by the Organiser.
- 16. The Organiser shall not be held liable for any loss, damage, or issues arising after the Prize has left the custody of the Organiser or the Participating Outlet.
- 17. Prizes may be subject to additional terms and conditions imposed by sponsors or third-party vendors. The Organiser shall not be responsible for such conditions or for the use of the Prizes once awarded.
- 18. Winners are solely responsible for any and all taxes, levies, duties, or statutory contributions arising from or related to the Prize, including but not limited to Singapore income tax, Goods and Services Tax (GST), or any other applicable tax under local or international law. Where applicable, the Organiser may withhold or deduct any required taxes from the Prize before distribution in accordance with the law. The Organiser will not provide tax advice and encourages winners to consult with a professional tax advisor regarding their individual tax obligations. Any reporting or

documentation issued by the Organiser for tax purposes shall not be construed as a guarantee of the winner's tax liability or obligations.

19. The Organiser reserves the right to substitute any winner found to be ineligible or disqualified, for any reason whatsoever, with an alternative winner.
20. Winners must present valid Proof of Purchase and proof of age (if requested) at the time of Prize collection. The Organiser reserves the right to withhold Prizes or request additional identification if there is any doubt regarding the winner's identity. Failure to provide valid documentation may result in disqualification and forfeiture of the Prize.
21. Winners may be required to sign or acknowledge a Participation Release Agreement, in a format prescribed by the Organiser, as a condition for claiming the prize.
22. In the event a winner is disqualified for any reason, the Organiser may, at its sole discretion, select a replacement winner using the same criteria outlined in these Terms & Conditions.
23. All decisions made by the Organiser regarding Prize awards and any matters not explicitly covered in these Terms & Conditions shall be final and binding. No correspondence, appeals, or disputes will be entertained. Receipt of any Prize is conditional upon the winner's compliance with all applicable laws, rules, and regulations, as well as any specific conditions imposed by the prize provider.

#### **Contest Entries**

24. By submitting an entry, the participant represents and warrants that the entry:
  - a. Is in the English language or accompanied by an accurate English translation of any audio or visual text;
  - b. Is the participant's exclusive and original work;
  - c. Does not contain any material that is hateful, threatening, pornographic, sexually explicit, incites violence, or includes nudity or gratuitous or graphic violence;
  - d. Is not inappropriate, offensive, defamatory, libelous, unlawful, or plagiarized, as determined solely by the Organiser;
  - e. Is not harassing, abusive, harmful, vulgar, profane, obscene, excessively violent, or otherwise objectionable on racial, ethnic, religious, or other discriminatory grounds, as determined solely by the Organiser;
  - f. Does not violate any applicable law, statute, ordinance, or regulation, including but not limited to those relating to export control, consumer protection, unfair competition, anti-discrimination, or false advertising;
  - g. Does not defame, infringe upon, or invade the publicity or privacy rights of any person (living or deceased), or otherwise infringe upon any personal, intellectual property, or other third-party rights;
  - h. Does not promote or reference any commercial products, brands, merchants, or manufacturers, except those of the Organiser, and is not submitted in exchange for compensation or consideration from any third party;
  - i. Does not contain any website URLs, contact information, addresses, email addresses, phone numbers, or other identifying personal data;
  - j. Does not include watermarks, artist signatures, or other distinguishing marks;
  - k. Does not include viruses, worms, Trojan horses, corrupt files, or other forms of malicious code or content that could compromise or disrupt the Contest; and

- I. Is submitted in fair and ethical terms and consistent with the spirit of the Contest.
25. Each participant may only win one (1) prize during the Contest Period.
26. The total number and type of Prizes that will be awarded in this Contest will not exceed those as stated in hereunder. By participating in this Contest, the Participant acknowledges and agrees that in no event will more than the stated number of Prizes will be awarded.
27. Each Prize will be received as is, without warranty or guarantee on behalf of the Organiser.
28. In the event the Contest is cancelled, postponed and/or abandoned for any reasons, the Organiser without being subject to any form of liability and at its sole and absolute discretion may or may not choose to substitute the Prize with other item(s) of an equal or similar value with or without conditions. In such an event, the Organiser shall not be liable and/or responsible in any manner whatsoever for any form of claims and/or liabilities howsoever arising whether direct, indirect or otherwise.
29. The Organiser makes no guarantee, warranties or representation with respect to the Prizes and shall not be responsible nor liable for any irregularities, issues and/or damages thereto or arising therefrom.
30. The Prize is non-transferable and non-exchangeable for cash and may be subject to availability. The Organiser reserves the right at any time to substitute the Prizes with items of similar value without prior notice.
31. The Organiser shall not be held responsible for any delay, error or any other problems in the operation of the Organiser caused by or arising from breakdown, technical malfunction of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, failure of e-mail on account of technical problems and/or traffic congestion on the Internet and/or at any web site or the telecommunication service or a combination thereof, including injury or damage to any participants or to any other person's computer or mobile phone related to and/or resulting from participating or downloading materials in or in connection with the Contest.
32. Phone data usage to participate in this Contest may be subject to charges by the Participant's telecommunication service provider.

#### **Publicity and Release**

33. The winners hereby agree to be contacted by the Organiser and/or its authorized representatives to facilitate media enquiries. This may include, but not be limited to, quotes given for inclusion in press releases and press conferences, interviews, etc.
34. By participating in the Contest, each participant expressly consents to the perpetual, royalty-free use of their submitted photographs and/or videos, as well as their name, image, voice, and likeness, by the Organiser for editorial, advertising, promotional, marketing, and/or other lawful purposes. This includes the right to modify, reproduce, publish, adapt, display, distribute, and otherwise use such materials across any media formats or channels, including but not limited to the Organiser's official website, social media platforms, printed materials, and other marketing avenues, without any additional compensation, except prohibited by law. The Organiser reserves the right to remove the participant's entry at any time from its website or social media accounts without prior notice or explanation.

35. Acceptance of the Prize constitutes a full and final release and discharge of the Organiser by the winner(s) from any and all claims, liabilities, demands, causes of action, and/or damages of any kind (known or unknown, foreseeable or unforeseeable) arising directly or indirectly from: (i) participation in the Contest; (ii) personal injury and/or property damage, theft or loss suffered by the winner as a result of the use and/or enjoyment of the Prize, and/or (iii) any tax liabilities in relation to the Contest, Prize and/or use or enjoyment of the same.

### **Liabilities**

36. This Contest is in no way sponsored, endorsed or administered by, or associated with, Instagram. Participants acknowledge that the Organiser operates this Contest independently of Instagram, and that any personal data shared or activity conducted on the Instagram platform is subject solely to Instagram's own privacy policy and data handling practices, for which the Organiser bears no responsibility.
37. The Organiser does not accept any responsibility for any damage, loss, injury or disappointment suffered by any participant entering the Contest or as a result of entering the Contest or accepting any Prize. The Organiser is not responsible for any safe custody, return, non-delivery or missing of entries, late, misdirected, problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software failure of any email or entry to be received on account of technical problems or traffic congestion on the internet, telephone lines or at any app, or any combination thereof, including any injury or damage to participant's or any other person's computer or mobile telephone related to or resulting from participation or downloading any materials in the Contest.
38. The participant agrees that no claim relating to such losses or injuries (including special, indirect and consequential losses) shall be asserted against the Organiser, its parent companies, affiliates, directors, officers, employees or agents from any and all losses, damages, rights, claims and actions of any kind resulting from the Contest, and acceptance of any Prize, including without limitation, personal injuries, death and property damage (except as required under applicable law).
39. The Organiser reserves the right to disqualify and/or exclude any entries or participants from the Contest, for any reason and for no reason, including without limitation, invalid/ incorrect entry or violation of any portion of these Terms and Conditions.

### **Data Privacy Agreement**

40. By participating in this Contest and submitting his/her personal data online or otherwise during the Contest Period, each participant hereby acknowledges, consents and permits fully for their personal data to be used for the following purposes;
- a. personal data (including email address and phone number) to be collected, used, processed or disclosed for purposes in relation to the administration of the Contest, including but not limited to providing participants with up-to-date information on the Contest and notifying participants on the outcome of the Contest; and
  - b. personal data to be processed, stored by the Organiser and disclosed, transferred to affiliates and/or third party whether inside or outside of Singapore including but not limited to the Organiser's related and/or associated companies, service providers, contractors, business or

- collaboration partners in accordance with the applicable data protection laws (including the Personal Data Protection Act 2012 of Singapore) and EssilorLuxottica's data protection policy, a copy of which is available at <https://www.essilor.com/sg-en/privacy-policy>; and
- c. the use of personal data for promotional, advertising (including targeted advertising) or marketing activities which EssilorLuxottica believes may be of interest to the Participant; and
  - d. to send out marketing, advertising (including targeted advertising), communication and promotional materials to the participant relating to any products manufactured, marketed or sold by EssilorLuxottica and its affiliates, service providers and commercial partners. Any information, personal data and material about or obtained from the Participant may be accessed, stored or otherwise processed in any medium or format determined by EssilorLuxottica's, and may be transmitted across national borders for storage and/or processing.
41. If a Participant requires access to his/her personal data, make any amendment or correction to his/her personal data, or wishes to withdraw consent to any specific use of his/her personal data, he/she should email the relevant EssilorLuxottica data protection officer at [essilor.sg@essilor.com](mailto:essilor.sg@essilor.com). To find out more about how EssilorLuxottica uses a Participant's personal data, the Participant can refer to EssilorLuxottica Singapore's Privacy Policy online at <https://www.essilor.com/sg-en/privacy-policy/>. To withdraw consent to any specific use of his/her personal data, please contact the relevant EssilorLuxottica data protection officer at [essilor.sg@essilor.com](mailto:essilor.sg@essilor.com).

#### **Governing Law**

42. These Terms and Conditions shall be governed by and construed in accordance with the laws of Singapore. Any disputes shall be subject to the exclusive jurisdiction of the courts of Singapore.

#### **Additional terms**

43. The Terms & Conditions outlined herein are **unrelated** to the purchase of the Product. For detailed Product information, please visit <https://www.essilor.com/sg-en/> or consult the Participating Outlet directly. In the event of any manufacturing defect, participants are advised to contact the Participating Outlet immediately and present valid Proof of Purchase for further assistance.
44. The Prize won under this Contest cannot be returned or exchanged for any reason, except for manufacturing defects, subject to confirmation by Organiser's product quality team, or incorrect product delivered.
45. This Contest cannot be combined/ modified / substituted with any other discount(s) and no discount will be provided if the winner does not wish to take the Prize under this Contest.
46. The Prize cannot be redeemed as cash/ cash discount.
47. Organiser reserves the right to cancel / change / modify / add / delete any of the terms and conditions of the Contest at any time without notice.
48. Organiser reserves the right to disqualify the winner from the benefits of this Contest, if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under this Contest.
49. If the performance of the Organiser in respect of any of its obligations are prevented or delayed due to circumstances beyond the control of the Organiser, including force majeure conditions, the Organiser shall not be liable for the consequences of such non-performance.

50. The Organiser shall not accept any liability arising out of the consequences of any fraudulent communication/ misrepresentation beyond what is officially communicated by the Organiser.
51. For any enquiries relating to the promotion, please email EssilorLuxottica Customer Service at [essilor.sg@essilor.com](mailto:essilor.sg@essilor.com). with subject “(EssilorLuxottica: “Essilor® Stellest® Lenses Instagram Photo Contest”). Only correspondence by way of email will be accepted. All correspondence and decisions by EssilorLuxottica shall be final.