

## Terms & Conditions

Information on how to participate in “Killiney SG60 Lucky Draw” promotion (the “**Promotion**”) and the Promotion Rules (as stated below) form the Promotion Terms and Conditions. All persons registering or taking part in this Promotion (the “**Participants**”) agree to be bound by these Promotion Terms and Conditions.

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### Promotion Rules

1. This Promotion is organized by Nanyang Beverage Pte Ltd (“**NYB**”).
2. The Promotion is open to all individual Singapore Citizens, Permanent Residents and non-permanent residents residing in Singapore who are:
  - i. aged 18 and above as at the start of the Promotion Period (as defined below). Participants below the age of 18 shall obtain the necessary consent from their parents/legal guardians before participating in this Promotion and submitting any personal information, and shall furnish such proof of consent should organizers require it; and
  - ii. not prohibited in any manner by any person, entity, authority or law anywhere in the world from participating in this Promotion or any similar promotion.

Employees of: (a) Nanyang Beverage Pte Ltd, (b) Gourmet Supplies Pte Ltd, (c) SMSdome Pte Ltd, (d) dealers & (e) vendors and the immediate family members of these employees, **are not eligible to participate** in the Promotion.

By participating in the Promotion, each Participant represents and warrants that he/she has met the eligibility criteria stated in these Promotion Terms and Conditions.

3. The Promotion is valid from 31 July 2025 to 8 October (both dates inclusive, the “**Promotion Period**”).

Only purchases made from 31 July 2025 to 8 October (both dates inclusive) will be eligible for Killiney SG60 Lucky Draw.

Multiple entries are allowed per Participant for the Lucky Draw, on the condition that each entry submitted corresponds to a separate receipt and each Participant/Receipt submission is only entitled to one prize in this Promotion.

## **HOW TO PARTICIPATE**

### **Step 1 – Purchase Killiney products**

To participate in the Killiney SG60 Lucky, a Participant must purchase a minimum of \$28 worth of Killiney products respectively in a single receipt at the following Participating Supermarkets, Hypermarkets during the Promotion Period:

- Cold Storage
- Fairprice
- Giant
- Sheng Siong
- Prime

Online purchases on all official ecommerce platforms and Killiney coffeeshops are not eligible for Lucky Draw participation.

- Each valid receipt with a minimum purchase of \$28 (without GST) entitles the Participant to 1 chance of winning in the Lucky Draw.
- Each valid receipt with a minimum purchase of \$38 (without GST) entitles the Participant to 2 chances of winning in the Lucky Draw.

Participating products include all Killiney branded products.

Purchase of Killiney products must be explicitly reflected on the receipts submitted. Receipts with illegible, unidentifiable or ambiguous product names will be deemed invalid, and will not be accepted as an entry to the promotion.

### **Step 2 – Entering via QR Code**

To enter the Promotion, Participants shall scan the QR code that can be found on the Promotion advertisements and/or POSMS (including posters and wobblers), available at all Participating Supermarkets, Hypermarkets during the Promotion Period.

The QR code once scanned, will automatically redirect Participants to the online microsite [www.killineysg60campaign.com](http://www.killineysg60campaign.com). Alternatively, Participants could directly access the online microsite at [www.killineysg60campaign.com](http://www.killineysg60campaign.com).

Participants are required to enter the details specific to their purchase. Once the fields are completed, the Participants will receive a pop-up message shown on the microsite which indicates clearly that their entry has been recorded and submitted successfully.

### **Step 3 – Submit your Receipt for Verification**

Upon entry by QR code, Participants would be notified on the microsite, acknowledging the entry. Note that the acknowledgement of the entry does not deem the entry as being verified, as the Participants will be prompted to upload a photo of the official receipt via a URL. Participants are required to complete the submission by following the URL and instructions to upload the image of the original receipt. The entry would be deemed as verified once the agency has processed the verification procedure. The Participants would then be notified via SMS on the confirmation of their online collectible redemption details.

Submission will be deemed incomplete if the Participants fail to upload their receipts for verification. Only images of original receipts are accepted. Photocopies will not be accepted.

**Participants are to retain their official receipts to be presented as proof of purchase during collectible or prize collection.** Participants will be deemed ineligible if Participants are not able to present their official receipts at the point of collection. Only original receipts are accepted. Reprint or duplicate copies will not be accepted.

### **Step 4 – Confirmation of Killiney SG60 Lucky Draw Participation**

#### **LUCKY DRAW PRIZES**

The lucky draw will be conducted on by means of a computerized system which is not conducted in public.

1. Only entries that are considered as complete and correct by “NYB” will be eligible. Incomplete or illegible entries will be disqualified.

Proof of submission is not proof of receipt, and “NYB” shall not be responsible or liable for any delay or non-receipt of submissions.

Participants shall participate in the Promotion on his/her own account and shall not submit entries or participate on behalf of other persons. Each Participant represents and warrants that:

- i. He/She has obtained all necessary consents, licenses and approvals required in connection with the Promotion and his/her participation, and
  - ii. All materials, documents and forms submitted or created by him/her in connection with the Promotion are original and do not infringe on the rights of any party, including but not limited to any intellectual property rights, patent, trademark or brand name registered or enforceable anywhere in the world.
2. The winners of the Promotion will be contacted by their contact numbers (via email, SMS or telephone call) submitted for entry. Participants shall ensure that they always

remain contactable. If “NYB” fails to contact any winner for any reason whatsoever, it may at its discretion elect to determine another winner in accordance with the Promotion mechanism.

3. “NYB” may, without notice and at any time, substitute any prize with a prize of similar value, as determined by “NYB”. Prizes won are given out on an “as it is” basis, and are not transferable, or exchangeable or redeemable for cash. To the extent not prohibited by law, all warranties and representations in connection with the prizes are expressly excluded. Winners shall collect their prizes in person and shall comply with and be bound by all terms which the prizes may be subject to.
4. Lucky draw prizes include:
  - i. Weekly giveaways worth \$19.90 (1 month supply of Killiney Beverage) – **1 packet each** of Killiney Premium 2-in-1 White Coffee & Killiney Premium Milk Tea (Total of 30 servings @ 1 per day).
  - ii. 1 Year Supply of Killiney Beverage worth \$250.00 – **4 packets each** of Killiney 3-in-1 White Coffee, Killiney 2-in-1 White Coffee, Killiney Premium Kopi-O Kosong, Killiney Premium Kopi-O Siew Dai, Killiney Premium Milk Tea & Killiney Matcha Latte (Total of 360 servings @ 1 per day).
  - iii. Ninja 11-in-1 SmartLid Multi-Cooker - OL550 worth \$608.00
  - iv. Apple iPad 10.9” (256GB) worth \$649.00

#### WEEKLY GIVEAWAY SCHEDULE DRAW

WEEK	START DATE	END DATE	DRAW DATE	TIME	# OF WINNERS
1	31 <sup>st</sup> July	6 <sup>th</sup> August	7 <sup>th</sup> August	10:00am	10
2	7 <sup>th</sup> August	13 <sup>th</sup> August	14 <sup>th</sup> August	10:00am	10
3	14 <sup>th</sup> August	20 <sup>th</sup> August	21 <sup>st</sup> August	10:00am	10
4	21 <sup>st</sup> August	27 <sup>th</sup> August	28 <sup>th</sup> August	10:00am	10
5	28 <sup>th</sup> August	3 <sup>rd</sup> September	4 <sup>th</sup> September	10:00am	10
6	4 <sup>th</sup> September	10 <sup>th</sup> September	11 <sup>th</sup> September	10:00am	10
7	11 <sup>th</sup> September	17 <sup>th</sup> September	18 <sup>th</sup> September	10:00am	10
8	18 <sup>th</sup> September	24 <sup>th</sup> September	25 <sup>th</sup> September	10:00am	10
9	25 <sup>th</sup> September	1 <sup>st</sup> October	2 <sup>nd</sup> October	10:00am	10
10	2 <sup>nd</sup> October	8 <sup>th</sup> October	9 <sup>th</sup> October	10:00am	10

#### LUCKY DRAW SCHEDULE

START DATE	END DATE	DRAW DATE	TIME	PRIZE	# OF WINNERS
31 <sup>st</sup> July	8 <sup>th</sup> October	9 <sup>th</sup> October	10:00am	1 Year Supply of Killiney Beverage	20
31 <sup>st</sup> July	8 <sup>th</sup> October	9 <sup>th</sup> October	10:00am	Ninja 11-in-1 SmartLid Multi-Cooker	3
31 <sup>st</sup> July	8 <sup>th</sup> October	9 <sup>th</sup> October	10:00am	Apple iPad 10.9” (256GB)	2

## **COLLECTIBLES AND PRIZE REDEMPTION**

1. Winners of the draw need to collect the prizes in person at winners of the top 3 prizes need to collect the prize in person at Gage Redemption Centre (address below). Photos will be taken during prize collection for the purpose of publishing on @KillineySG social media platform. Winners who reject the photo-taking request will have their prizes revoked.
2. “NYB” reserves the right to change the prizes and the terms and conditions of the lucky draw without any prior notice.
3. All collectibles and prizes are to be collected at the following address:

### **Gage Redemption Centre**

1 Coleman Street  
#04-48, The Adelphi  
Singapore 179803

### **Operating Hours**

11.30am to 7.30pm (Monday to Friday)  
12.00pm to 5.30pm (Saturday)  
Closed on Sunday and Public Holiday  
Contact Person: Rachel  
Contact Number: 9898 9026

4. The award of collectibles and prizes will be subject to verification to the full satisfaction of “NYB”, which shall include verification of the original proof of purchase.

Participants agree that by participating in the Promotion, should they be chosen as the Prize Winner of the Promotion, the Prize Winner shall execute all further documents and deeds as “NYB” deems necessary to effect, perfect, record, or register the Prize Winner’s redemption and ownership of the prize.

In the event the Prize Winner is unable to comply with the abovementioned requirements within stipulated timeline of “NYB”, who will reserve the right to elect a new winner.

Any Participants who do not comply with the Promotion Terms and Conditions will be disqualified. “NYB” reserve the sole discretion to re-elect the winner of the Promotion should the earlier chosen winner be disqualified under the Promotion Terms and Conditions.

5. “NYB” may, at its sole discretion, modify the Promotion Terms and Conditions, make prize substitutions or cancel this Promotion, without prior notice to any person.

Decisions of “NYB” on all matters relating to this Promotion will be final, binding and conclusive on all Participants, and no correspondence will be entertained.

6. Where prizes contain a specified validity period during which it should be utilized, no requests for extensions or replacements whatsoever will be entertained.

- i. All lucky draw winners will be contacted by **Friday, 15<sup>th</sup> October 2025**

- ii. All lucky draw prizes must be collected by **Friday, 31<sup>st</sup> October 2025**

Prizes which remain unclaimed by any winner after Friday, 31<sup>st</sup> October 2025 and/or should the winner be unable to fulfil the requirements in Clause 7 above, or any other instructions with regard to the Prize redemption, shall be conclusively forfeited by such winner, and the forfeited prize will be dealt with at the discretion of “NYB” in accordance with applicable laws.

7. “NYB” may disregard or disqualify any entry, Participant or winner, in such manner as “NYB” deems fit, without giving notice or reason, and without any liability to any person. In particular, no Participant shall, or procure another person to, (i) tamper with the operation of the Promotion or any relevant website, (ii) participate in the Promotion in any manner which may create any prejudice to or anomaly in the scoring system or operation of the Promotion; and (iii) breach these Terms and Conditions or any other applicable law or regulation.
8. To extent permitted by law, “NYB” will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with the Promotion and prizes, and each Participant and any person acting on his/her behalf shall indemnify “NYB” from any claims, losses, damages, costs or expenses incurred in connection therewith.
9. By choosing to participate in this Killiney SG60 lucky draw entry form, Participant agrees and hereby consents that “NYB” may collect, use and disclose Participant's personal data to its affiliates, service providers and partners, as provided in this entry form, for the following purposes in accordance with the Personal Data Protection Act 2012 ("PDPA").
  - a. to administer this Promotion, including to contact Participant and to conduct verification and other actions in connection with the Promotion for the administration of collectibles and prizes in relation to this lucky draw.
  - b. use the personal data for promotional, advertising (included targeted advertising) or marketing activities which “NYB” believes may be of interest to the Participant.
  - c. to send out marketing, advertising (including targeted advertising), communication and promotional materials to the Participant relating to any

products manufactured, marketed or sold by “NYB” and its affiliates, service providers and commercial partners.

10. Participants hereby provide consent to “NYB” and its agents to take and to have full and free use of video/photographs containing their image/likeness, in any media or form (“**Materials**”). These Materials may be used for marketing, publicity and promotional purposes by and for “NYB”. Participants are not entitled to remuneration, residuals, royalties or any other payment from “NYB” in respect of the creation and use of their image/likeness and/or the Materials. Participants release, discharge, and hold harmless “NYB” and its agents, employees and officers from any and all claims, demands or causes of actions that they may hereafter have in connection with the Materials.

Any information, personal data and material about or obtained from the Participant may be accessed, stored or otherwise processed in any medium or format determined by “NYB”, and may be transmitted across national borders for storage and/or processing in accordance with the PDPA. If a Participant requires access to his/her personal data or any amendment or correction to be made, or wishes to withdraw consent to any specific use of his/her personal data, he/she should contact the relevant “NYB” officer at [sales@nanyangbev.com](mailto:sales@nanyangbev.com).

To withdraw consent, please contact “NYB” at [sales@nanyangbev.com](mailto:sales@nanyangbev.com).

11. This Promotion is governed by Singapore law, and each Participant shall submit to exclusive jurisdiction of the Singapore courts.