

NISSIN CUP NOODLES x BLUE LOCK REDEMPTION CAMPAIGN 2024

TERMS & CONDITIONS

- CAMPAIGN PERIOD:** This Campaign is valid for purchases made from 01 December 2024 to 16 February 2025 (both dates inclusive) on NISSIN Participating Products (refer to Point 3).
- HOW TO PARTICIPATE:** Participants may redeem a Blue Lock x Cup Noodles XI shirt (Collaboration Exclusive) when they purchase:
 - A minimum of 30 pieces of NISSIN Cup Noodles* and/or NISSIN U.F.O*.products from any retailers during the Campaign period in a single receipt; OR
 - An accumulation of 30 pieces of NISSIN Cup Noodles* and/or NISSIN U.F.O*.products from any retailers during the Campaign period. Combined receipts must be submitted in a single entry.
- PARTICIPATING PRODUCTS:** Includes:
 - All 11 flavours under “NISSIN Cup Noodles” (Tom Yam Seafood, Chicken, Seafood, Laksa, Chilli Crab, Korean Army Stew, Mushroom Chicken, Kyushu White, Spicy Seafood, Black Pepper Crab, Fish Head Curry)
 - All 4 flavours under “NISSIN U.F.O.” (Osaka Takoyaki, Korean Hot Chicken, Singapore Black Pepper Crab, Truffle Carbonara),
 - Excludes “NISSIN Cup Noodles Potato Chips”, “NISSIN BIG Cup Noodles” and all other parallel imports.
- PARTICIPATING RETAILERS:** Purchases from all retailers, including in-store and online, are valid.
- HOW TO REDEEM:**

STEP 1: Participants must submit their details onto the Campaign website by scanning the QR code or by visiting <https://nissin-blueblock2024.com> by 16 February 2025, 23:59 Hrs.



STEP 2: Complete the online form with the requisite details by 16 February 2025, 23:59 Hrs. Each submission must be accompanied by a unique receipt or set of receipts. You will be required to upload the FULL ORIGINAL purchase receipt(s) (the receipt must show the date and time of purchase). Please retain the original receipt(s) for verification.

- If you purchase a minimum of 30 pieces in a single receipt, you may submit only one (1) entry and upload the accompanying receipt.
- If you purchase an accumulation of 30 pieces across multiple receipts, **you must submit only one (1) entry and upload all participating receipts in the same entry.**

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STEP 3: Successful participants will be contacted within 5 - 7 working days of their submission by our Campaign Partner “Gage Redemption Centre”. Redemption item will be delivered via Smartpac to your mailbox. Multiple submissions are allowed, on the basis that all receipts submitted are unique and not repeated.

- Only entries that are considered complete and valid by Nissin Foods Singapore will be eligible. Incomplete or illegible entries will be disqualified.
- Proof of submission is not proof of receipt, and Nissin Foods Singapore shall not be responsible or liable for any delay or non-receipt of submissions.
- No repeated receipts are allowed.

6. **CAMPAIGN REDEMPTION ITEM:** A total of 450 pieces of Blue Lock x Cup Noodles XI Shirt (Collaboration Exclusive) can be redeemed. This collaboration shirt is Not For Sale.

- Nissin Foods Singapore does not guarantee the availability of the redemption item. **Redemption is on a “First come first serve”, “While stocks last” basis.**
- Redemption items issued are given on an “as it is” basis, and are not transferable, or exchangeable or redeemable for cash. To the extent not prohibited by law, all warranties and representations in connection with the prizes are expressly excluded.
- To the extent permitted by law, Nissin Foods Singapore will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with the Campaign and redemption items, and each Participant and any person acting on his/her behalf shall indemnify Nissin Foods Singapore from any claims, losses, damages, costs or expenses incurred in connection therewith.

7. **PRIVACY DATA COLLECTION:** By posting an entry, Participants may be contacted to provide their personal information for the purpose of redemption if their entry is valid.

- By participating in the Campaign, Participants agree to have read, understood and accepted the Terms and Conditions of this Campaign. Any personal information submitted may be used for the purpose of the publicity of the Campaign.
- By submitting an entry to this Campaign, participants consent to the collection, disclosure and use of their entry by Nissin Foods Singapore or its affiliates, for the purpose of the overall management and activation of this Campaign, as well as publish the results, name and photographs (taken with consent from the participant) on any or all of the Nissin Singapore digital and social media platforms used for the digital contest, and publicity purposes and any other purpose Nissin Foods Singapore deems appropriate.
- Participants further agree that Nissin Foods Singapore has the right to make any changes, adaptation, or modifications to the entry relevant and suitable for the Campaign.
- Participants release and discharge Nissin Foods Singapore against all claims which they may have or which may arise out of the rights granted to Nissin Foods Singapore in relation to this Campaign.
- All entries become the property of Nissin Foods Singapore. Nissin Foods Singapore reserves the right to use any and all information related to the Campaign, including any still photography from the submission of entry, poses and likeness for promotional, publicity and any other purpose, unless prohibited by law.
- Nissin Foods Singapore respects the privacy of every individual who participate in the Campaign. Please refer to Nissin Foods Singapore’s Privacy Statement for details at www.nissinfoods.com.sg/en_sg/privacy/

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8. **AMENDMENT:** Nissin Foods Singapore may, at its sole discretion, modify the Campaign Terms and Conditions or cancel this Campaign without prior notice to any person. Nissin Foods Singapore's decisions on all matters relating to this Campaign will be final, binding and conclusive on all Participants, and no correspondence will be entertained.

9. **SPONSOR:** This campaign is organized by Nissin Foods Singapore Pte. Ltd. with Singapore office located at 73 Tuas South Ave 1, Singapore 637600. This Campaign is in no way sponsored, endorsed, or administered by any other institutions. Participants understand that they are providing their information to Nissin Foods Singapore.

ANNEX: PARTICIPATING LIST OF PRODUCTS

NISSIN Cup Noodles refers to any items within the following range of products, and excludes all parallel imports:

**CUP NOODLES
TOM YAM SEAFOOD
FLAVOUR**



**CUP NOODLES
FISH HEAD CURRY
FLAVOUR**



**CUP NOODLES
CHICKEN
FLAVOUR**



**CUP NOODLES
SEAFOOD
FLAVOUR**



**CUP NOODLES
LAKSA
FLAVOUR**



**CUP NOODLES
CHILLI CRAB
FLAVOUR**



**CUP NOODLES
KOREAN ARMY STEW
FLAVOUR**



**CUP NOODLES
MUSHROOM CHICKEN
FLAVOUR**



**CUP NOODLES
KYUSHU WHITE
FLAVOUR**



**CUP NOODLES
SPICY SEAFOOD
FLAVOUR**



**CUP NOODLES
BLACK PEPPER CRAB
FLAVOUR**



NISSIN U.F.O. refers to any items within the following range of products, and excludes all parallel imports:

**U.F.O.
OSAKA TAKOYAKI
FLAVOUR**



**U.F.O.
TRUFFLE CARBONARA
FLAVOUR**



**U.F.O.
KOREAN HOT CHICKEN
FLAVOUR**



**U.F.O.
SINGAPORE BLACK
PEPPER CRAB FLAVOUR**

