

Monster Energy® x Call of Duty®: Black Ops 6 Promotion

ENTER FOR A CHANCE TO WIN CALL OF DUTY: BLACK OPS 6 GAME PACKS

Terms and Conditions

Call of Duty: Black Ops 6

IMPORTANT: PLEASE READ THESE TERMS AND CONDITIONS (“**TERMS AND CONDITIONS**”) BEFORE ENTERING THIS PROMOTION. THIS IS A LEGALLY BINDING AGREEMENT BETWEEN YOU AND MOMENTUM PTE. LTD. (“**PROMOTER**”) ESTABLISHING THE TERMS AND CONDITIONS UNDER WHICH YOU ARE ENTITLED TO PARTICIPATE IN THIS PROMOTION. BY ENTERING THIS PROMOTION, YOU CONFIRM THAT YOU HAVE READ, UNDERSTOOD, AND AGREE TO ABIDE BY THESE TERMS AND CONDITIONS.

A. ELIGIBILITY

1. This Promotion is open to all Singaporean citizens, residents, work permit holders, valid Singapore pass holders aged 18 and above and valid in Singapore only.
2. Persons ineligible and excluded from this Promotion are: **(a)** Employees of Promoter and their advertising, fulfilment and promotion agencies; **(b)** Affiliates and subsidiaries and the immediate families (spouses, and parents, siblings, children and each of their spouses and household members) of each of **(a)**.

B. PROMOTION PERIOD

1. The Promotion starts from 00:00 hours on 23rd October 2024 and ends at 23:59 hours on 19th November 2024 (“**Promotion Period**”).
2. Any entry not received during the Promotion Period shall be automatically disqualified from participation. The Promoter is not liable for any lost, delayed or misdirected Entries.

C. HOW TO PARTICIPATE IN LUCKY DRAW

HOW TO PARTICIPATE

1. Purchase any can of Monster Energy products from any 7-Eleven outlets in Singapore (“Participating Stores”) during the Promotion Period and stand a chance to win the Prizes ascribed in paragraph D (1) of this Terms and Conditions.
2. Participants are entitled to one (1) Entry for every purchase of 1 can of Monster Energy products in a single receipt (“Proof of Purchase”).
 - a. The Participating Brands are as follows:
 - Monster Energy
3. Scan the QR code and follow instructions on site to submit an entry.



4. Participants are advised to snap a photo of the Proof of Purchase and keep the original Proof of Purchase for record and/or verification purposes.
5. Phone data usage to participate in this Promotion may be subject to charges by your service provider / carrier.
6. By participating in the Promotion, the participant agrees that the Promoter may collect, and the Promoter, Monster Energy Singapore and/or their respective agents and agencies may use and disclose the participant's personal data (including images) collected or received from the participants for the purposes of administering the Promotion, including conducting background checks on the participant's identity and verifying their eligibility to participate and receive a prize. By participating in the Promotion, the participant explicitly allows the Promoter, Monster Energy Singapore, and/or their respective agents and agencies to contact the participant via the particulars provided for such purpose. The Promoter and Monster Energy Singapore values all personal information received and shall not disclose or furnish the participant's personal information to any unrelated third parties (save for their respective agents and agencies for the purposes of the Promotion or where required by law).
7. Each entry shall be subjected to verification by the Promoter and/or its representatives. In the event that details are invalid as determined by the Promoter's sole discretion, the entry will be disqualified.
8. You are entitled to one entry for each unique Proof of Purchase.

D. PRIZES

1. There are a total of 30 prizes to be won in the lucky draw, comprising the following:

Grand Prize: 30 winners x CALL OF DUTY: BLACK OPS 6 GAME PACKS
2. The total number and type of Prizes that will be awarded in this Promotion will not exceed those as stated in paragraph D (1). In participating in this Promotion, the participant acknowledges and agrees that in no event will more than the stated number of Prizes will be awarded.
3. Multiple entries are permitted. One person is limited to win only one prize from the Promotion.
4. Winners will be notified by phone. A notification letter shall be posted to the winners, specifying the details of how to claim the Prizes. Winners MUST submit the Proof of Purchase for the prize collection.
5. Prizes are available on an as-is basis and are not transferable, exchangeable or converted to monetary value. The Promoter reserves the right not to award any Prizes or any alternative

prizes of equal or greater value, for any reason whatsoever to any person who fails to meet any stipulated requirement in order to claim the Prize.

6. The Promoter reserves the right to substitute any winner subsequently found to be disqualified, for any reason whatsoever, with an alternative winner.
7. The Promoter reserves the right to, at any time and in its sole and absolute discretion, replace and/or substitute any of the Prize(s) with any other item of a similar value.
8. Unless otherwise specified, all Prizes MUST be claimed by **31st December 2024**. Prizes not claimed by any of the winners within the stipulated date will be forfeited without further notice and without any liability to, or any obligation to compensate, that winner.
9. Prizes are subject to the terms and conditions of the respective sponsors, if any. The Promoter is not liable for these conditions and the use of Prizes.
10. The Promoter, Monster Energy Singapore and their affiliates, subsidiaries and related companies shall not be liable for warranties, maintenance, taxes or any additional costs of the Prizes. Prizes will be awarded only in Singapore.

E. HOW TO PARTICIPATE IN IN-GAME REWARDS

- a. Participants are required to scan the promotion QR CODE as printed on The Promotion in-store Point of Sale materials or log on to <https://www.monsterenergypromo.com>
- b. Participants are required to follow instructions in the promotion page. The instructions require the participants to upload the photo of the Proof of Purchase for verification purposes, Participant's full name and email address.
- c. **How to Obtain Black Ops 6 DLC Game Codes:** To obtain codes redeemable for *Call of Duty Black Ops 6*, Participants must purchase any participating Monster Energy® products ("Qualifying Purchase") from any retailer in the Promotional Territory during the period of 23rd October until 19th December 2024 (the "Qualifying Purchase Period") and take a picture of their purchase receipt; list of participating products is attached as Exhibit "A" and such products are collectively referred to hereinafter as, "Qualifying Products". Qualifying purchases are based upon the number of individual cans/bottles of Qualifying Product made in the purchase (e.g., a purchase of one (1) 4-Pack of Monster Energy® equals four (4) cans). Each can/bottle purchased (up to one hundred sixty (160)) earns Participants fifteen (15) minutes of 2XP for use in the game and progress towards three (3) pieces of in-game content for one (1) platform in *Call of Duty: Black Ops 6* (the "Game") Limit of one (1) hour of 2XP tokens per day, forty (40) hours total. Applies to all 2XP redemptions for *Call of Duty: Black Ops 6*, *not limited to this Promotion*. Once Participants have accumulated enough cans/bottles from valid purchases (on one or multiple receipts), Participants can redeem cans/bottles for unique promotion codes (each individually a "DLC Code"; collectively, "DLC Codes") in the increments and for the items set forth below. Upon reaching each tier as set out in the table below, Participants will receive a DLC Code for that particular tier. **Participants will have until March 31, 2025 to redeem their purchased cans/bottles for DLC Codes and redeem their DLC Codes**; after such date, receipt uploads of Qualifying

Purchases cannot be redeemed, and the Website will be taken down. Participants are limited to a maximum of one hundred sixty (160) cans/bottles to be submitted for redemption; if a Participant submits more than one hundred sixty (160) cans/bottles, they will not receive further DLC Codes. While supplies last.

F. Number of Cans/Bottles of G. Qualifying Products	DLC Promotional Content
1 can/bottle	Weapon Blueprint plus 15 minutes of 2 XP
2 cans/bottles	Operator Skin plus 15 mins of 2XP
3 cans/bottles	Weapon Vinyl
4 cans/bottles	15 minutes of 2XP
5 cans/bottles	15 minutes of 2XP
6 cans/bottles	15 minutes of 2XP
7 cans/bottles	15 minutes of 2XP
8 cans/bottles	15 minutes of 2XP
9 cans/bottles	15 minutes of 2XP
10 - 160 cans/bottles	15 minutes of 2XP

If any part of a DLC Code is counterfeited or improperly reproduced, or if the DLC Code comes from other games or promotions (whether operated by Monster or any third-party), or if any part is illegible, mutilated, or tampered with in any way, or if it contains or reflects printing, typographical, mechanical or other errors, the DLC Code will be rejected and will be deemed void and invalid.

4. Each Entry shall be subject to verification by the Promoter and / or its representatives. If details are invalid as determined by the Promoter's sole discretion, the entry will be disqualified.
 - a. Personal information (including images) collected or received from the Participants may be used by the Promoter, Momenntum Pte. Ltd., and/or their respective agents and agencies for the purposes of administering the Promotion, including conducting background check on the Participant's identity and verifying their eligibility to participate and receive a prize. By participating in the Promotion, the Participant explicitly allows the Promoter, Momenntum Pte. Ltd., and/or their respective agents and agencies to contact the Participant via the Participant's particulars provided for such purpose. The Promoter Momenntum Pte. Ltd., and their respective agencies values all personal information received and shall not disclose or furnish the Participant's personal information to any unrelated third parties (save for their respective agents and agencies for the purposes of this Promotion or where required by law). The Promoter shall manage all personal information collected, which contains personal data, according to the Personal Data Protection Act 2010.

- b. Any Entry that is illegible, mutilated, altered, duplicated, tampered with, not obtained legitimately, contains printing typographical, mechanical or other errors or the printing are unclear or does not contain information or proof purchase required in the Participant Form is invalid.
- c. All Entries (including the Proofs of Purchase) submitted become the property of the Promoter and will not be returned.

A. VERIFICATION

1. Entries submitted are subject to verification.
2. The Promoter's decision on all matters relating to the Promotion is final, conclusive and binding. No correspondence will be entertained.

B. OTHER CONDITIONS

1. All promotional materials, including details on Promotion participation and Prizes form part of these Terms and Conditions. In the event of any inconsistency between these Terms and Conditions with any advertising, promotional or publicity materials in relation to or in connection with the Promotion, these Terms and Conditions shall prevail.
2. The Promoter and/or Monster Energy Singapore, is not and shall not be held responsible for any delay, error or any other problems in the operation of the Promotion caused by or arising from breakdown, technical malfunction of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, failure of e-mail on account of technical problems and/or traffic congestion on the Internet and/or at any web site or the telecommunication service or a combination thereof, including injury or damage to any participants or to any other person's computer or mobile phone related to and/or resulting from participating or downloading materials in or in connection with the Promotion.
3. In no event will the Promoter and/or Monster Energy Singapore and their respective parents, affiliates, subsidiaries and related companies, their respective advertising or promotion agencies or their respective officers, directors, employees, members, shareholders, attorneys, representatives and agents (collectively, "Affiliates"), be responsible or liable for any damages or losses of any kind, including but not limited to direct, indirect, incidental, consequential, special or punitive damages arising out of any participant's acceptance of the Prizes (if selected as winner), or their entry into the Promotion. By entering into the Promotion, participants hereby release and agree to hold harmless Monster Energy Singapore, the Promoter, and their Affiliates from and against any and all rights, demands, claims, causes of action, losses, damages, costs and expenses whatsoever that they may have, or which may arise, whether in whole or in part, and whether directly or indirectly.
4. The Promoter and/or Monster Energy Singapore and their Affiliates make no warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability or fitness for a particular purpose of any of the prizes. Without limiting the generality of the foregoing or anything in these Terms and Conditions, the Promoter and/or Monster Energy Singapore and their Affiliates are not liable for any defect in the Prizes. For the avoidance of doubt, no provision in these Terms and Conditions shall be construed as limiting the liability of any party for death or personal injury caused by such party's negligence or any liability which cannot be excluded under the laws of Singapore.
5. Notwithstanding any of the foregoing, the Promoter reserves the right to amend, add, replace, vary and/or modify these Terms and Conditions without giving prior notice. Entry into this

Promotion confirms acceptance of these Terms and Conditions and any amendments, additions, replacements, variations and modifications hereto, which shall be final and binding in all respects.

6. Except as provided for in these Terms and Conditions, a person who is not a party to any agreement governed by these Terms and Conditions shall have no rights under the Contracts (Right of Third Parties) Act (Cap.53B), or any amendment thereto, to enforce any term of such agreement.
7. This Promotion and the Terms and Conditions shall be governed by the laws of Singapore. The parties hereby submit to the exclusive jurisdictions of the courts in Singapore.
8. The "Promoter" is Momentum Pte Ltd, 4010 Ang Mo Kio Ave 10, #06-04 TECHPLACE 1, Singapore 569626.
9. For details, logon to <https://www.monsterenergypromo.com> or call 62917611 (Monday – Friday, between 9:00 am and 5:30 pm, excluding public holidays). All calls to this number from your mobile phone may be subject to airtime charges by your service provider.